

# 2020 ANNUAL REPORT



# MESSAGES

## EXECUTIVE DIRECTOR AND PRESIDENT



2020 - a year like no other.

As we all tried to understand what a global pandemic was -we knew one thing for certain- closing our doors was not an option. We diligently followed government directives and dearly hoped our efforts would result in a safe and open food bank. Our government leaders deemed food banks an essential service and supported our efforts - thankfully as none of us wanted to think about what would happen if we closed. As the days turned into weeks and the weeks into months - we settled into our new normal of face masks, sanitizer and social distancing while ensuring uninterrupted service. COVID has taught us so many things as an organization. We are resilient, we are a necessary service, our work is valued and that our community surrounds us with support in a crisis. Our staff are determined and dedicated individuals who selflessly do all they can to ensure our community's most vulnerable receive a basic need - food. I am honored to spend my days with an incredibly talented group of people serving our community.

Bernadette Siracky  
Executive Director

2020 was a very different and difficult year for everyone, including the community at the Kamloops Food Bank. On March 13, business as usual came to a screeching halt. The Director, staff, and dedicated volunteers at the Kamloops Food Bank moved into crisis mode; as a designated essential service, closing the doors was not an option. What happened over the ensuing months was miraculous. The Kamloops community responded with donations, Federal and Provincial governments made available resources, generous corporate donors would call and simply ask "What do you need?".



The Director and staff at the Kamloops Food Bank were nothing short of amazing. With almost daily adjustments to safe delivery of food to clients and agencies, they were resourceful, compassionate, and patient. They could offer a Master Class called "What to do in a Pandemic 101".

On behalf of the Board of Directors, I want to express my gratitude to the exceptional leadership at the Kamloops Food Bank. During this uncertain time, you lead your staff and volunteers with grace and empathy as we navigated these waters. You were creative and solutions-focused as you continued traditions like the Rotary Food Drive, which brought in record amounts of donations in April 2020. I know we all hope that 2021 will be a little less chaotic but even as we continue to rise to the challenges of a COVID-19 world, my faith that the community building at the Kamloops Food Bank will continue is undiminished and my enthusiasm for the organization is boundless.

Lisa Lake  
President



# CLIENT SERVICE

**499**

UNDER THE AGE OF 5

**941**

AGES 6-17

**3 788**

AGES 18-64

**345**

OVER THE AGE OF 65

**48**

COMMUNITY AGENCIES

**9**

ASSOCIATE FOOD BANKS

**2 281 680 lbs**

PERISHABLE FOOD

**745 883 lbs**

NON-PERISHABLE FOOD

foodSHARE is one of the largest food recovery programs operated by a food bank in Western Canada. We now collect all close dated perishable product including dairy, meat, bread, produce and deli items from all major grocery stores in Kamloops.

The City of Kamloops renewed our service level agreement until 2023. This commitment highlights the strong community support for the large amount of organic product that we are diverting from the landfill and directing to families, meal programs and farmers - 2.5 million pounds in 2019 with a retail value of nearly 7 million dollars.

We then provide our clients with essential nutritional items once each week. We are a leader in food recovery and have welcomed food banks from across Canada to share our model, systems, and processes. We were invited by Food Banks BC to join a Provincial committee tasked with creating a food recovery guide that is now available to Food Banks nationwide to encourage and support new efforts at food recovery in communities across Canada.

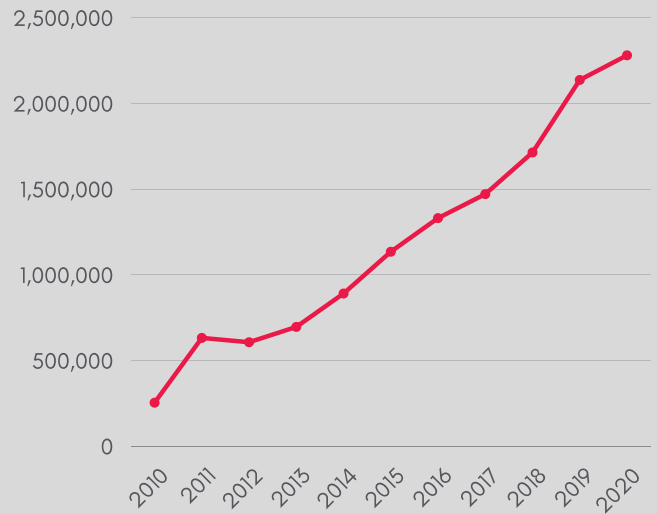
Food Banks Canada requested that we lead a session on best practices in food recovery at the National conference held in Calgary in June of 2017 in addition to presenting at the Food Banks BC Provincial conference in Kelowna in 2018. We were also invited to host a Canada wide webinar focused on food recovery best practice in 2019.

Our goal is to minimize waste and increase the redirection of healthy food to people instead of landfills. We are dedicated to supporting the waste reduction efforts of our City, Province and Country.

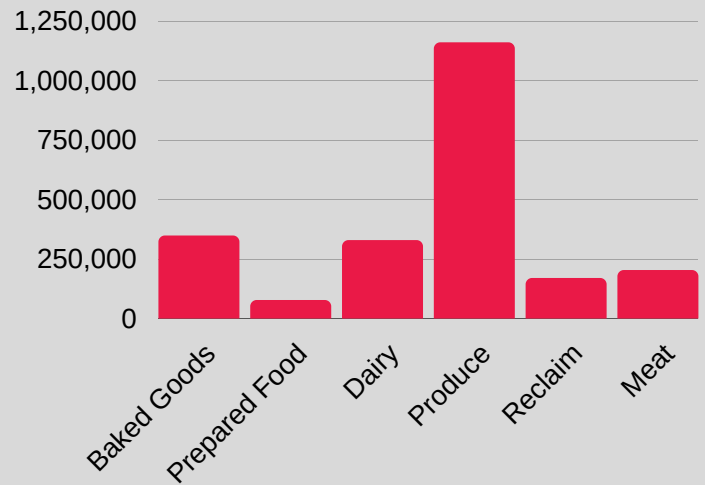
# RETAIL SUPPORTERS

1. Independent Grocer
2. Costco
3. Little Caesar's N. Shore
4. Little Caesar's Sahali
5. London Drugs
6. Market Fresh
7. Nature's Fare
8. Safeway Fortune
9. Fresh Co.
10. Fresh St. Market
11. Save-On Brock
12. Save-On Lansdowne
13. Save-On Sahali
14. Save-On Valleyview
15. Save-On Westsyde
16. Shoppers Drug Mart
17. Starbucks Valleyview
18. Superstore
19. Walmart

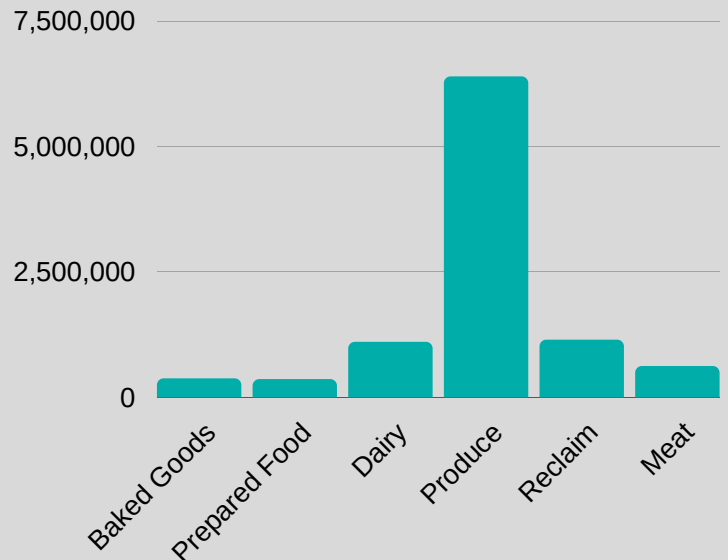
Recovered Perishables (lbs)



2020 (lbs)



Summary 2010-2020 (lbs)



# FOOD RECIPIENTS

## AGENCIES

- |                                   |                                |
|-----------------------------------|--------------------------------|
| 1. ASK Wellness (Crossroads)      | 16. KAFS                       |
| 2. ASK Wellness (Henry Leland)    | 17. Kamloops Native Housing    |
| 3. ASK Wellness (Maverick)        | 18. King Street                |
| 4. ASK Wellness (Merritt)         | 19. Lii Michif Family Food Box |
| 5. ASK Wellness (Shop)            | 20. Loops Lunch & Learn        |
| 6. ASK Wellness (Triple 'A')      | 21. My Place                   |
| 7. Boys and Girls Club            | 22. Mustard Seed               |
| 8. Babies Head Start              | 23. Pregnancy Care Centre      |
| 9. Child Development Centre       | 24. Pit Stop Soup Kitchen      |
| 10. Centre for Senior Information | 25. River of Life              |
| 11. Family Resource Centre        | 26. Safe Spaces                |
| 12. Family Stepping Stones        | 27. Street School              |
| 13. Four Directions               | 28. Venture To Hope            |
| 14. Good Food Centre              | 29. Vision Quest               |
| 15. Insight Support Services      | 30. Youth Street Outreach      |

## SCHOOLS

- |                                |                                 |
|--------------------------------|---------------------------------|
| 1. AE Perry Elementary         | 10. KSA                         |
| 2. Arthur Hatton Elementary    | 11. Marion Schilling Elementary |
| 3. Arthur Stevenson Elementary | 12. Norkam Secondary            |
| 4. Beattie Elementary          | 13. Parkcrest Elementary        |
| 5. Bert Edwards Elementary     | 14. Savona Elementary           |
| 6. Brocklehurst Middle School  | 15. South Kamloops Secondary    |
| 7. Dallas Elementary           | 16. Summit Elementary           |
| 8. David Thompson Elementary   | 17. Westmount Elementary        |
| 9. Kay Bingham Elementary      | 18. Westsyde Secondary          |

## ASSOCIATE MEMBER FOOD BANKS

- |                   |               |               |
|-------------------|---------------|---------------|
| 1. 100 Mile House | 4. Chase      | 7. Logan Lake |
| 2. Ashcroft       | 5. Clearwater | 8. Lytton     |
| 3. Barriere       | 6. Lillooet   | 9. Merritt    |



# EVENTS

## ROTARY FOOD DRIVES

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The Rotary Food drives take place in spring and fall each year. The local Rotary groups and volunteers gathered a record breaking 127 000 pounds of non-perishable food items this year.



## BASICS FOR BABIES

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Basics for Babies moved from an in-person breakfast to a radiothon-style event. The fundraising ensures there is consistent availability of baby food, formula, diapers and hygiene products for children under the age of three.



## BC SHARE

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BC Share coupons are available at most grocery stores in Kamloops. This adds two dollars to the customer's bill and goes directly to the Kamloops Food Bank to purchase items at the store.



# PROGRAMS



## **BABY BANK**

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Children under three years of age receive a monthly supply of diapers, formula, baby food and hygiene products. The availability of these items through our baby bank removes a large financial stressor for families and ensures that infants in our community have the nutritious food they require for healthy physical development.



## **SCHOOL SNACKS**

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We provide packages of school snacks to families with school age children (3-18 years old) on a weekly basis. Snacks change based on availability and include fruit cups, juice boxes and granola bars.



## **STARFISH BACKPACKS**

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This collaborative effort with SD73 began in 2016 with the goal to provide children in need of food to take home over the weekend. With the help of volunteers, we distribute 130 backpacks each week during the school year.



# FOOD DISTRIBUTION

Clients can access our services once a month for a non-perishable hamper and once each week for a perishable hamper.

## High Protein, Pre/Post-Natal

Clients requiring a high protein diet as indicated by a physician receive high protein items or an increased opportunity to access perishable food items.

## Transient

These hampers contain items that can be opened without a can opener and products which require minimal preparation.

## Single, Couple, Family

The majority of our clients receive one of these hampers.

## Perishable

Available once each week and include items such as dairy, meat, produce, bread and deli items.





# 2020 BY THE NUMBERS

5573 INDIVIDUALS SERVED

985 YEARLY VOLUNTEER HOURS

48 AGENCIES SERVED

9 ASSOCIATE FOOD BANKS SERVED

3 MILLION POUNDS COLLECTED

\$7.8 MILLION DOLLARS RETAIL VALUE

**Mission** – *Sharing Food. Feeding Hope.* | **Vision** – *A hunger-free community.* | **Values** – *Respect. Integrity. Compassion.*



### SERVICE DELIVERY

Goal: to continue strong leadership in food bank & food recovery operations

- ▶ Increase the number of distribution locations in Kamloops
- ▶ Build community awareness of KFB services and impact through a new visual brand and website
- ▶ Investigate opportunities to increase operational efficiencies
- ▶ Provide affordable housing for families to improve food security



### FINANCIAL SUSTAINABILITY

Goal: to be financially self-sufficient & reduce need for grant funding

- ▶ Pursue strategic business opportunities that enable KFB to fulfill its mission
- ▶ Invest in capital projects to generate revenue
- ▶ Develop passive/residual income opportunities
- ▶ Create a formal corporate sponsorship program



### ENVIRONMENTAL LEADERSHIP

Goal: to become a zero-waste operation

- ▶ Build food recovery capacity in BC through partnerships and consulting opportunities
- ▶ Pursue environmental tax credits, grants, and revenue opportunities related to food recovery
- ▶ Establish relationships with foundations, donors, and funders interested in environmental outcomes
- ▶ Ensure signature events and operational practices strive to minimize KFB's environmental footprint



### CONNECTING COMMUNITY

Goal: to create meaningful opportunities for community engagement & celebrating the generosity of our community

- ▶ Re-imagine events, tours and volunteer opportunities to enhance community connection
- ▶ Create opportunities for youth to participate in KFB activities
- ▶ Provide new opportunities for businesses to give back in ways that align with their diverse corporate social responsibility goals
- ▶ Create a formal donor recognition program

# Sharing **Food** Feeding **Hope**



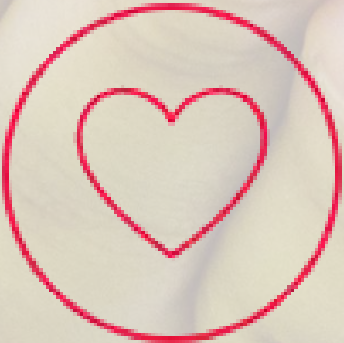
## Our **Vision**

We believe in a hunger-free community.



## Our **Mission**

Sharing food. Feeding hope..



## Our **Values**

Respect, integrity & compassion.

# Top 10 Items

- **Baby Food**
- **Beans**
- **Canned Fruit**
- **Canned Pasta**
- **Canned Vegetables**
- **Formula**
- **Peanut Butter**
- **Rice**
- **Soup**
- **Tuna**